

Subject: Does Your Multi-Channel Marketing Have ADHD?

Hey Sandi -

Now before you get all defensive and think I'm making fun at someone who has a hard time with focus please note this: I was born with 5 brains and many times they do not think in sync! It seems to be a common problem (or blessing) with internet marketing geeks and gurus. So whatever the reason is I've spent a lot of money investing into myself to work on keeping my focus laser sharp.

Today's radio show I spent 15 power-packed minutes talking about how to make a Multi-Channel Marketing campaign that is so laser sharp, so strategic and so on target that it would be nearly impossible to fail.

Listen now to the radio show:

<http://www.arealchange.com/blog/multi-channel-marketing-campaign>

Your marketing online demands focus. Some simple tools & techniques can make all the difference.

To YOUR higher profits!

Sandi Krakowski

Wife, Mom, Business Owner, Geek, Lover of Diamonds ;)

ps... what is a Multi-Channel Marketing campaign? It's a healthy combination of PPC, Blog, Twitter, Facebook, Email, Direct Mail and more. If done right it should cost you 1/2 the price of a single focused campaign. Just ask if I can serve you.

Subject — Panic Is Not The Answer In Survival

Hi [fname] –

Wars, rumors of wars and all kinds of stress. What on EARTH are we to do?  
Panic is not the answer.

The eBook “101 Practical Uses For 9 Essential Oils” is your answer to simple remedies in times of survival. They also offer amazing uses for simple essential oils in the every day issues of life.

Would you like to:

Be prepared to handle wounds, burns, insect bites, and a multitude of other first-aid issues  
with high-quality, cost-effective, portable, and 100% natural plant substances  
that  
never expire and get better results than the chemical concoctions from the drug store

In case you didn't get to download it yet, just click here and save the file to your computer --

<http://essentialsurvival.org/wp-content/uploads/2010/01/Ebook101PracticalUsesfor9essentialoils.pdf>

We're here to serve you!

Blessings and Health,

Julie Behling

Essential Survival

<http://essentialsurvival.org>

Subject: The Secret.... At Least The One I Believe In

Hey Sandi ,

I have a secret to share with you that not only increased the profits for my clients but also totally impacted my life.

In the middle of your busy day today.... this tip will totally revolutionize how you do business through Facebook and Twitter.. forever.

Seriously.... It's not one of those pie in the sky affiliate programs that doesn't help anyone... it's a personal.. one-on-one sharing time on how I was able to earn an extra 6-figure income, \$ 165,000 on the side.... through Social Media last year.

Here's the 'secret'..... >>>> <http://www.arealchange.com/blog/secret-that-paid-me-165000-in-2009-through-facebook-twitter>

If you love Sushi... you won't want to miss this!

Have an amazing day, ok? :)

Sandi Krakowski  
<http://www.CopyWithResults.com>

ps..... send me a picture of YOU and your family!! I'd love to see it!

Subject: What Did You Just Say?

Dear Sandi ,

When you send a message out through your blog, on Twitter, on Facebook or anywhere for that matter online is your voice matching your message?

Or.... is your voice on your website schizophrenic? Ummm, multiple personalities does NOT work when it comes to your voice.

I recently did a 15 minute radio show where I deal with this topic.

Your VOICE is speaking for you whether you realize it or not. Even if someone else writes your copy, does your emails, answers the phones in your company- any contact at all with your prospective clients or customers is a voice.

If you start your business with a fun loving voice you can't switch into a Harvard Grad type technical voice later. No one will recognize you. Be sure you're talking the same in every contact you make with your clients.

Listen to the radio show now. It's only 15 minutes, but I warn you, some parts are so hysterical and out there please don't listen while at work or somewhere else that being quiet and orderly is important.- <http://tobtr.com/s/864143>

Do you hear what they hear? Listen to the show- It might shock you!

Speak to you soon,

Sandi Krakowski

<http://www.CopyWithResults.com>

Subject: Wallet Mailer Lady is going to have a baby!

Dear #firstname # << change to what Auto Pilot is

Ok ok, so some of you heard the rumor. It all started when this amazing copywriter I know began to do some work for me. She's what I'd call the "Midwife of Marketing" in all aspects of the word. She's ALSO the Online Queen if you ask me! Here's her resume:

Homeschool Mom for 18 years  
Successful Internet Marketer for 14 years to the tune of multiple- 7 figures!  
Copwriting and "Birther" of Business Ideas... 10+ years! Again 7-figures!  
MLM expert for 2 years- made 7 - figures ( duh!)  
Baker and Creator of amazing goodies

Well, I thought I'd ask her to join me on a few projects and before I knew it we were brainstorming about a new "Internet Based" division of my current company Mega Bucks Marketing, Inc.

So ... it really is true what you heard!

I'm going to have a baby!

And.... my "Midwife of Marketing" Sandi Krakowski is going to birth my new Internet Marketing and Everything In Between division!

We've just done some updates on our website.. well, we did more than that. We redid it and expanded it and created several new aspects to it!  
I TOLD YOU she 'births' a lot!

Come visit me at : <http://www.MegaBucksMarketing.com>

In case you didn't hear I was featured in Bill Glazer's best seller "Outrageous Advertising" recently and my phone has been ringing off the hook!

That's why I really needed Sandi. She's teaching me how to write emails for auto responder systems, talk through Twitter, use Facebook and create Internet tools and strategies as much as I can so my clients get more results, better service and well, a WHOLE NEW division with Mega Bucks Marketing, Inc.

We're 'birthing' real soon a live Radio show!

You can hear Sandi and I chat about all the things you were afraid to ask about Online and Offline Marketing and we'll give you tips and ideas on how to triple your profits, cut your budget in half AND create more referrals than you know what to do with ONLINE!

Watch your email- our radio show goes live next week! In the meantime stop by and say hi!

Come visit me at : <http://www.MegaBucksMarketing.com>

The Queen of Offline RESULTS!  
Nina Hershberger

Subject: A Dream Come True

Dear Sandi,

Dressing Your Truth is a dream come true! Not only for it's Creator- Carol Tuttle, but also for the millions of women who have longed for beauty but have never been able to attain all they were dreaming of!

*"I just finished the dressing your truth for type 4 and I have to say I really enjoyed it. And I am VERY excited to start dressing my truth, even at 7 months pregnant." -Natalie Griffiths Berry*

We are so excited about the stories that are already coming in from those who are experiencing "Dressing Your Truth" ! [Experience Dressing Your Truth Now!](#)

*Sherrie Koretke -"I highly recommend the Dressing Your Truth and Energy Profiling programs. It feels like your whole life makes more sense when you find out your energy type and then apply it to Dressing Your Truth. It feels like all the random pieces of yourself fall into place."*

In honor of the launch of Dressing Your Truth we are having a Live Event at the Center for Living Your Truth in Draper, UT with Carol Tuttle and her team of Experts!

This live event will be like no other with:

- A free copy of each of Carol's best-selling books, Remembering Wholeness and It's Just My Nature!. Carol wants to share her appreciation for the launch of her new website with everyone who attends the celebration (1 book per household)
- Free Dressing Your Truth products
- Raffles for discounts services and products

- One special person could win a 45 minute Dressing Your Truth session with Carol Tuttle and learn some fine-tuning points of how to more beautifully live their Truth!

-Samples, books, food and more!

Won't you join us at this amazing event! [See more info on this event](#)

Host: Carol Tuttle

Date: Saturday, August 22nd

Time: 10:00AM – 2:00PM MT

Location: The Center For Living Your Truth, 12200 S., 282 E., Draper, UT

We are so thankful for all who have made this a dream come true and we are even MORE thankful for all of you, our clients, as you share your TRUTH with us and all that this can create!

YOU inspire us!

*"Wow Carol!!! When you do something, you do it big!! Kudos to you and your team. Going through the course, I could feel the power being released in my solar plexus (and afterward the energy was racing through my body). I have carefully chosen my clothes that support me (Type 4) to teach yoga class this evening. Thank you for helping women all over the world to claim their true power!"*

[Experience Dressing Your Truth Now!](#)

God bless you! We LOVE you and YOUR truth!  
Carol Tuttle and the Dressing Your Truth Crew

